

ADVERTISING AND MARKETING OPPORTUNITY

Promote your **book** or writer services or other business with the purchase of an ad in the 2017 Missouri Writers Guild Conference brochure!



Artwork should be camera ready: hi-res files (so resolution can be changed if necessary)

The MWG Conference brochure will be 5-1/2" wide by 8-1/2" tall.

Approximate Ad Sizes: The sizes indicated allow for a 0.125 bleed along all margins, and space between ads. Sizes can be adjusted if necessary, but the copy must be camera-ready and high resolution (300 dpi).

		<u>B&W</u>	<u>Color</u>
Full page Vertical ad:	7.5" tall x 5.25 wide	\$65	\$75
1/2-page Banner ad:	4.25" tall x 5.25" wide	\$40	\$50
Business card size:	2" tall x 3.5" wide	\$20	\$30

DEADLINE: Saturday, April 15, 2017 for ad and payment.

PLEASE EMAIL all questions to: vp@missouriwritersguild.org Subject Line: "MWG Advertising"

PAYMENTS: You may mail a check to: MWG Treasurer
Liz Schulte
1400 Forum Blvd
Suite 1C PMB 306
Columbia, MO 65203

THANK YOU for supporting The Missouri Writers Guild Conference!